

## #GoBlue for children's rights

On World Children's Day, Luxembourg will light up in blue

**For UNICEF's #GoBlue campaign, as part of World Children's Day on November 20<sup>th</sup>, public spaces, offices and entire buildings will light up in blue to draw attention to the concerns and the most pressing issues children face.**

"World Children's Day is a fun day with a serious message. It is a celebration of the rights of the child, which allows UNICEF to highlight the concerns of children around the world. This year, on November 20<sup>th</sup> UNICEF celebrates the 30<sup>th</sup> anniversary of the signing of the Convention on the Rights of the Child, the most widely ratified treaty in history, which has helped transform the lives of children around the world," said Sandra Visscher, Executive director of UNICEF Luxembourg.

Among the world's iconic landmarks illuminated in blue for World Children's Day in 2018 were the Sydney Opera House, the Beijing National Aquatic Center 'The Water Cube', Petra in Jordan, the Rashtrapati Bhavan Presidential Residence in India, the Galata Tower and Bosphorus bridges in Turkey, the Empire State Building in New York and many others.

**In Luxembourg, the following town halls, public places and buildings will be illuminated in blue, either on November 20<sup>th</sup> or during the whole week of November 18<sup>th</sup> to 22<sup>nd</sup>:**

- the Chambre of Deputies
- the Philharmonie Luxembourg
- the Château d'Urspelt
- the Place Saint-Michel in Mersch
- the Aalt Stadhaus in Differdange
- Town Halls in Belvaux, Bettembourg, Contern, Ettelbruck, Esch-sur-Alzette, Flaxweiler, Frisange, Grevenmacher, Luxembourg City (including the Place d'Armes), Mondorf-les-Bains (including the John Grün monument), Niederanven, Pétange, Sandweiler, Strassen, Waldbillig
- the Grand Théâtre in Luxembourg City
- the water tower "Aquatower" in Berdorf
- the Koepchen Chapel in Wormeldange
- the Markushaischen in Schengen
- the Schungfabrik in Kayl
- BDO Luxembourg's office building at the Cloche d'Or
- BNP Paribas' oKsigen building in Kirchberg
- ING Lux House near the Gare centrale
- KBL European Private Bankers' building in Luxembourg City
- the CFL building's 10<sup>th</sup> floor near the Gare centrale
- Grant Thornton's building in Hamm
- Proximus' office building in Bertrange
- Banque et Caisse d'Épargne de l'État's buildings at the place de Metz and des Martyrs
- RTL's building in Kirchberg
- inside KPMG's building in Kirchberg
- inside Melia Hotel in Kirchberg
- SES building in Betzdorf as well as various SES offices around the world

## About World Children's Day

Every year on November 20<sup>th</sup>, to mark the adoption of the Convention on the Rights of the Child (CRC), UNICEF raises awareness around the most pressing issues facing children and invites children to actively participate. World Children's Day shines a spotlight on Article 12 of the CRC, which guarantees every child has the right to be heard, to participate, and to play a role in the civic life of their society.

## About the Convention on the rights of the Child (CRC)

Thirty years ago, world leaders united around a common cause and adopted the CRC, an international agreement on childhood, that helped transform children's lives. Thirty years on, child rights have not changed, they have no expiry date. But childhood has changed. Continuous, concrete action is needed to protect and promote the rights of every child, now, and for future generations.

## About UNICEF

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. Across more than 190 countries and territories, we work for every child, everywhere, to build a better world for everyone.

**For more information on UNICEF Luxembourg and #GoBlue : [unicef.lu/goblue](https://www.unicef.lu/goblue)**

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