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PRESS RELEASE

UNICEF Global Parents Month

During the month of October, UNICEF is stepping up its door-to-door activities to find new regular donors to join the Global Parents family and help every child, every month, everywhere.

Global Parents make all the difference

Through UNICEF's outreach activities over the past few years in Luxembourg, its family of regular donors is reaching **11,000 members**. The so-called Global Parents are donors who make all the difference, as they make it possible to provide continuous and lasting support to every child. Every month. Everywhere. Together they **provide drinking water** to children, **provide first aid in emergencies** or **build schools**.



0,66 € / day

or **only 20 € per month** allow to **vaccinate 55 children** against measles.

Global Parents know their help really gets there

Global Parents' monthly donations are more than a **matter of the heart**. Their regular donations allow UNICEF to **better plan its projects, respond quickly in emergencies, work more efficiently and ensure that its activities for children have a long-term impact**. In addition, the monthly donations **help to save administrative costs**, both in Luxembourg and in countries supported by our regular donors.



How to become a Global Parent?

- By talking to our **teams**
- By visiting unicef.lu

COVID-19 precautionary measures

UNICEF teams take **all the necessary steps to ensure the safety precautions** set up by the health authorities, are met.

To this end, they wear **masks** and are equipped with **disinfectant**. In addition, in order to respect and emphasise the **safety distance**, each team lays down a **2 metre mat** inbetween themselves and potential donors. Finally, to avoid any personal contact, a new **signature system through SMS** has been implemented.

Why is UNICEF going door-to-door?

Meeting with the public is essential to raise awareness about the importance of regular support for all children around the world and to recruit new Global Parents.

UNICEF teams are trained in dealing respectfully with the public. In addition, the police and the communes are always informed of their whereabouts.

How to recognise UNICEF teams?

UNICEF teams wear clothing with the UNICEF logo and carry a UNICEF badge. Under no circumstances will teams ask for cash when registering new Global Parents (SEPA mandate).

The SEPA mandate can be cancelled at any time by email (dons@unicef.lu).

Where are the teams?

The **list of locations and Cactus supermarkets** is updated at the beginning of each week and can be found on unicef.lu/unicefteam.

Contact

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