



## UNICEF Global Parents Month

During the month of October, UNICEF is stepping up its door-to-door activities to find new regular donors to join the Global Parents family and help every child, every month, everywhere.

### Global Parents make all the difference

Through UNICEF's outreach activities over the past few years in Luxembourg, its family of regular donors is reaching **11,000 members**. The so-called Global Parents are donors who make all the difference, as they make it possible to provide continuous and lasting support to every child. Every month. Everywhere. Together they **provide drinking water** to children, **provide first aid in emergencies** or **build schools**.



0,66 € / day

or only 20 € per month allow to vaccinate 55 children against measles.

### Global Parents know their help really gets there

Global Parents' monthly donations are more than a **matter of the heart**. Their regular donations allow UNICEF to **better plan its projects, respond quickly in emergencies, work more efficiently and ensure that its activities for children have a long-term impact**. In addition, the monthly donations **help to save administrative costs**, both in Luxembourg and in countries supported by our regular donors.



## How to become a Global Parent?

- By talking to our **teams**
- By visiting [unicef.lu](https://unicef.lu)

### COVID-19 precautionary measures

UNICEF teams take **all the necessary steps to ensure the safety precautions** set up by the health authorities, are met.

To this end, they wear **masks** and are equipped with **disinfectant**. In addition, in order to respect and emphasise the **safety distance**, each team lays down a **2 metre mat** inbetween themselves and potential donors. Finally, to avoid any personal contact, a new **signature system through SMS** has been implemented.

### Why is UNICEF going door-to-door?

Meeting with the public is essential to raise awareness about the importance of regular support for all children around the world and to recruit new Global Parents.

**UNICEF teams are trained in dealing respectfully with the public. In addition, the police and the communes are always informed of their whereabouts.**

### How to recognise UNICEF teams?

UNICEF teams wear clothing with the UNICEF logo and carry a UNICEF badge. Under no circumstances will teams ask for cash when registering new Global Parents (SEPA mandate).

The SEPA mandate can be cancelled at any time by email ([dons@unicef.lu](mailto:dons@unicef.lu)).

### Where are the teams?

The **list of locations and Cactus supermarkets** is updated at the beginning of each week and can be found on [unicef.lu/unicefteam](https://unicef.lu/unicefteam).

### Contact

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