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PRESS RELEASE

“ART IN ACTION. UNITED FOR THE CHILDREN OF UKRAINE”

20 artists sell their artwork to support UNICEF Luxembourg and the children of Ukraine

VF Art Projects, with the support of Valerius Gallery Luxembourg and Recoleta Spain, have launched a campaign in support of UNICEF’s work for the children of Ukraine. “ART IN ACTION. UNITED FOR THE CHILDREN OF UKRAINE” brings together 20 artists from all over the world, who will donate the revenues from one of their artworks to provide children and families in Ukraine with the lifesaving supplies they so desperately need.

Because the art world, united, can help more children

Sold through a dedicated online platform, all artwork proceeds will go to UNICEF Luxembourg. The funds will provide lifesaving help to children inside Ukraine and in neighbouring countries.

The campaign unites 20 established, mid-career and emerging artists, and photographers:

Isabel Muñoz (Spain), Eduardo Hoffmann (Argentina), Monique Becker (Luxembourg), Tan Vargas (Chile-Denmark), Jesús Hdez-Güero (Cuba-Spain), Eric Mangel (Luxembourg), Pedro Torres (Brazil-Spain), Horacio French (Argentina), Julián Manzelli (Argentina-Spain), Aleksandr Prowalinski (Poland), Gwen Roberts (UK-Australia), Pablo Martinez (Argentina), David Segara (Spain), Guillermo García Cruz (Uruguay), Charlie Navarro (Argentina), Antonio Navarro (Spain), Frances Rodriguez (Philippines- Canada), Rebeca Plana (Spain), Alejandro Scasso (Argentina-Germany), Luis Agulló (Spain).

All artworks, including personal information about the artist, as well as technical and shipping details, are available for purchase on www.unicef.lu/art-in-action.

“Over the course of three months, the campaign’s artworks are available for purchase to everybody. There is no need to be an art expert, or even a collector. “Art in action. United for children in Ukraine” presents a great opportunity both to see, to feel and to connect with the beauty and depth art provides, as well as the chance to own a part of a unique piece of lifestyle”, explains Violeta Frank, one of the campaign’s initiators and owner of VF Art Projects.

In support of children and families in Ukraine

While the past eight years of conflict in Ukraine have already inflicted profound and lasting harm on children, the threats to Ukraine’s children have grown worse through the current war.

By mid-April, more than 4,8 million refugees had fled Ukraine, more than 90% of whom are women and children. Millions more people have been internally displaced. Such large-scale displacements can have lasting consequences for generations to come.

Children fleeing war in Ukraine are also at a heightened risk of human trafficking and exploitation. Meanwhile, attacks using explosive weapons continue to move closer to populated urban areas, increasingly striking children’s homes, schools, hospitals, water systems, power plants, and places where civilians are seeking shelter.

UNICEF is on the ground to reach vulnerable children and families with essential services – including health, education, protection, water and sanitation – as well as life-saving supplies.

“The war in Ukraine is foremost a crisis for children, millions of whom have been displaced. Therefore, it is imperative that we continue our work to reach vulnerable children and families with essential services – including health, education, protection, water and sanitation – as well as life-saving supplies. But we cannot do it alone”, explains Sandra Visscher, Executive director UNICEF Luxembourg.

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About UNICEF

UNICEF works in some of the world’s toughest places, to reach the world’s most disadvantaged children. Across more than 190 countries and territories, we work for every child, everywhere, to build a better world for everyone.

About “Art in action. United for the children of Ukraine”

Created by VF Art Projects, with the support of Valerius Gallery Luxembourg and Recoleta Spain, the “Art in action. United for the children of Ukraine” campaign rallies 20 artists from around the globe to sell artworks in support of UNICEF’s work for children in Ukraine and its neighbouring countries.

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